



“ohal is a great place to work... it is very satisfying to see clients making decisions based on our results”

services

marketing ROI

media

consultancy

FAQs

Theory into practice

Use your academic knowledge in a commercial environment working on projects for blue chip clients.

Join us and become part of a dynamic, rapidly expanding company with over 30 years experience in the field of statistical marketing analysis. ohal has been growing by 20% a year for several years and now has more than 60 consultants in London, New York, Paris and Copenhagen. We continue to increase our numbers and the countries we operate from.

Each year in the UK we take 6-8 graduates and post-graduates to train as Econometric Marketing Analysts. All trainees undertake an initial training programme followed by comprehensive hands-on experience. Recruits quickly become active members of a project team, building econometric models that are used to explain sales performance, forecast sales and run 'what if' scenarios. Career progression can be swift and the opportunities great.

Graduate requirements:

- A good degree (2.1 or above), or a further degree, in economics including econometrics, statistics or related field.
- A good mathematics A-level.
- Initiative, enthusiasm and a creative approach to analytical problem-solving.
- An interest in marketing and media would be a significant advantage and languages are useful as we continue to expand.

We are also continually looking to **recruit experienced econometricians/statisticians and marketing analysts** as we have vacancies from graduate level right up to top management roles. Ad hoc applications are also welcome for software developers with a maths background for our IT department and consultants in our Media department.

For more information, please contact Althea Lawrence on:
+44 (0)20 8318 7321 or email:

» recruitment@ohal-group.com

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work hard, play hard

- Apply academic knowledge in a practical, commercial environment
- Advancement of statistical and econometric skills
- Exposure to major multi-national clients
- Excellent opportunities for career progression
- Oh, and a fantastic social life!